

Fixed and Mobile Broadband Auditing

TRA Bahrain

Menog 10 / 30 Apr - 01 May 2012

Context



Highly competitive environment

Background



Quality of Experience (QoE)

ITU-T Recommendation P.10/G.100

The overall acceptability of an application or service, as perceived subjectively by the end-user.

QoE includes complete end-to-end system effects (client, terminal, network, services infrastructure, etc).

QoE acceptability may be influenced by user expectations and context.

Quality of Service (QoS)

ITU-T Recommendation E. 800

The collective effect of service performance which determines the degree of satisfaction of a user of the service.

QoS includes performance of service support, operability, serveability, security, and other service specific factors (i.e. Technical)



INTERNATIONAL TELECOMMUNICATION UNION

COM 12 - LS 62 - E

TELECOMMUNICATION STANDARDIZATION SECTOR

STUDY PERIOD 2005-2008

English only

Original: English

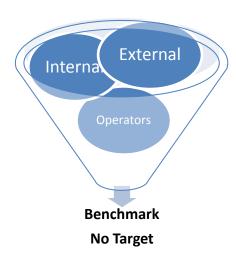
Question(s): 15/12

Geneva, 16-25 January 2007

Ref.: TD 109rev2 (PLEN/12)
Source: ITU-T Study Group 12 (Geneva, 16-25 January 2007)

Title: Definition of Quality of Experience (QoE)

TRA's approach



Modular approach



External

3rd party one off auditing countrywide = Mobile Broadband One internal report in 2009 and Two published reports in 2010 and 2011



Continuous sample auditing = Fixed Broadband 8 published quarterly reports since Q2 2010

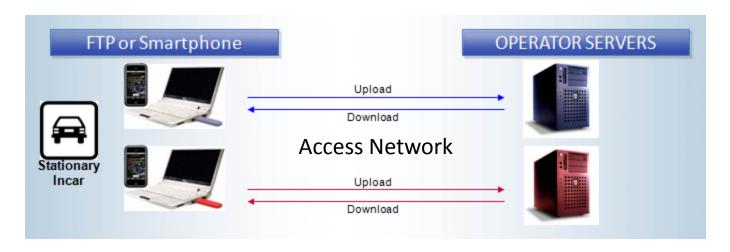


QoS Regulation placing obligations on Operators Quarterly internal reports since Q4 2008

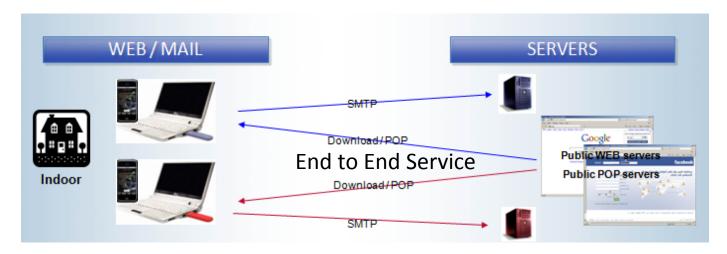


Measurement	Unit	Comments
Successful radio connection	%	Attempt to set up a radio connection within 1 minute timeout
Successful FTP data transfer	%	FTP download within 10 minutes time out 5 Mo for FTP DL and 1Mo for FTP UL
Successful Web / mail data transfer	%	5 most visited public homepages + operator Homepage, sending and receiving an e-mail with an attachment, 2 minutes time out
Average download time once connected	Seconds	Observed download time
Average download time standard deviation	Seconds	Observed Std deviation
Derived Throughput	Kb/s	



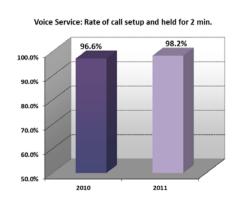


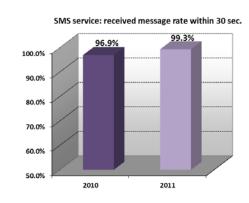
Test setup

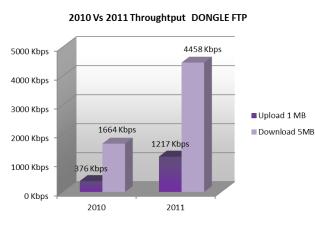


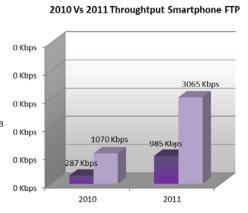
Mobile Voice, SMS & Broadband

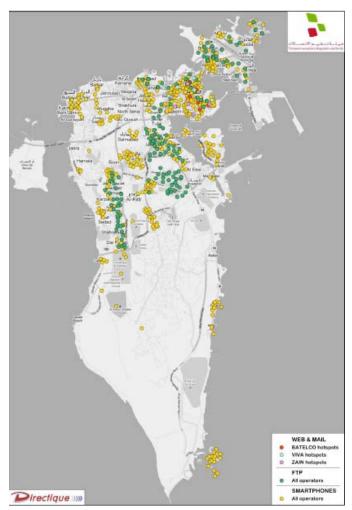




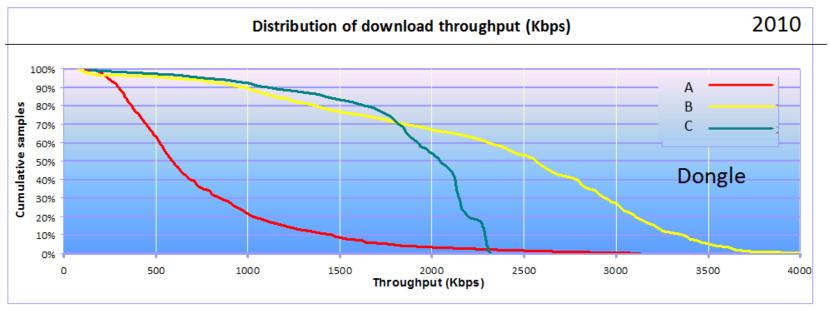


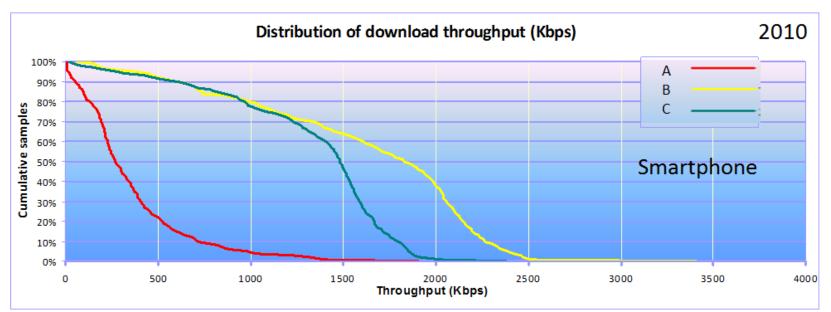




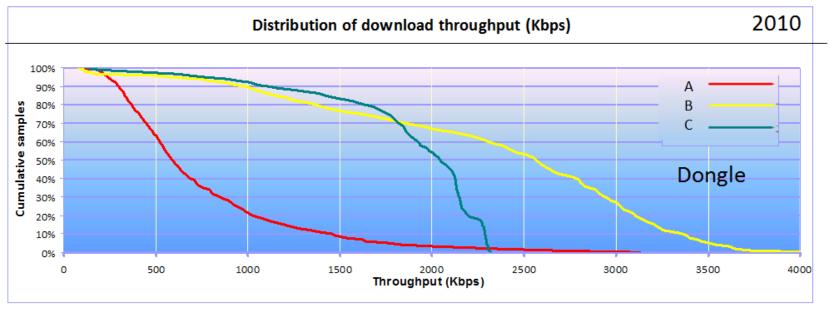


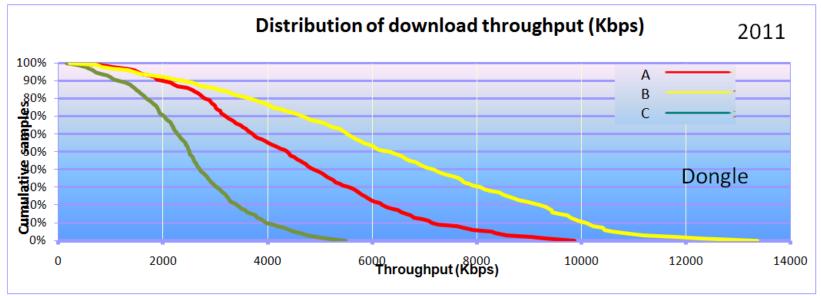










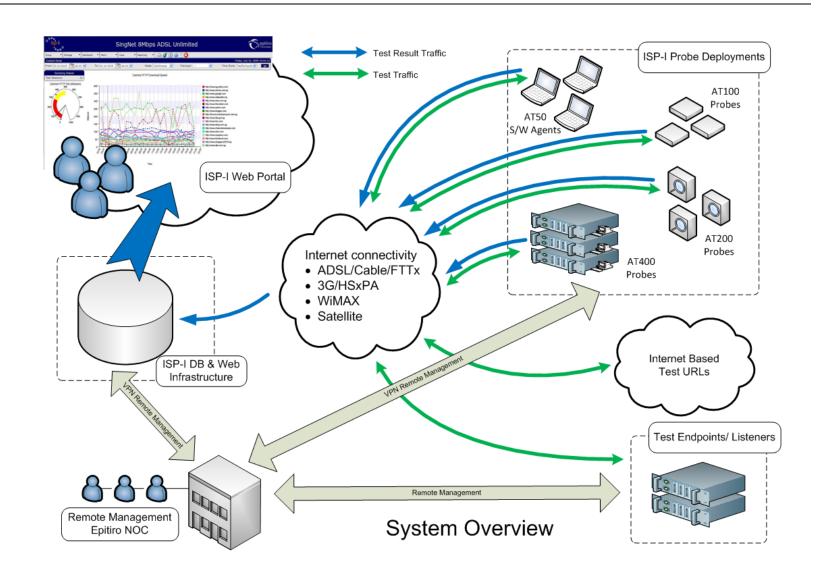




Measurement	Unit	Comments
TCP download / upload – average	Mbps	3 test servers located in Bahrain, US & EU
HTTP download / upload average - Cache	KBytes/s	10 test URLs selected with ISPs
HTTP download / upload average - Non cache	KBytes/s	10 test URLs selected with ISPs
DNS resolution time	Milliseconds	10 test URLs selected with ISPs
Ping time	Milliseconds	10 test URLs selected with ISPs

Test metrics





250

Incident



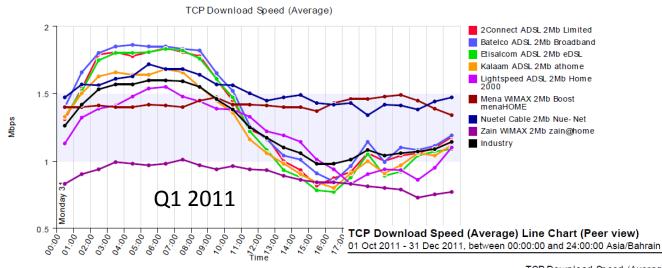


Restore



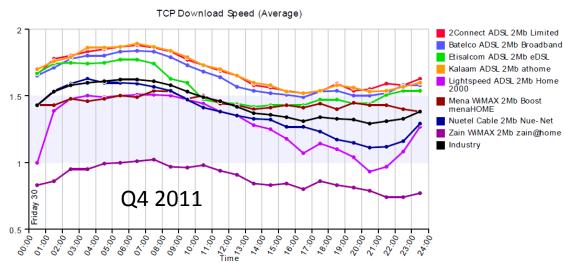
TCP Download Speed (Average) Line Chart (Peer view)

01 Feb 2011 - 31 Mar 2011, between 00:00:00 and 24:00:00 Asia/Bahrain



Sample measurements

TCP download speed 24h average view



Platform evolution

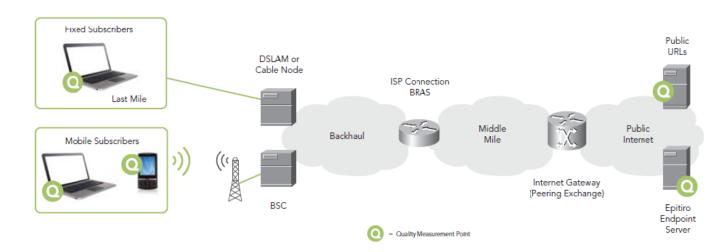




Hardware based to software

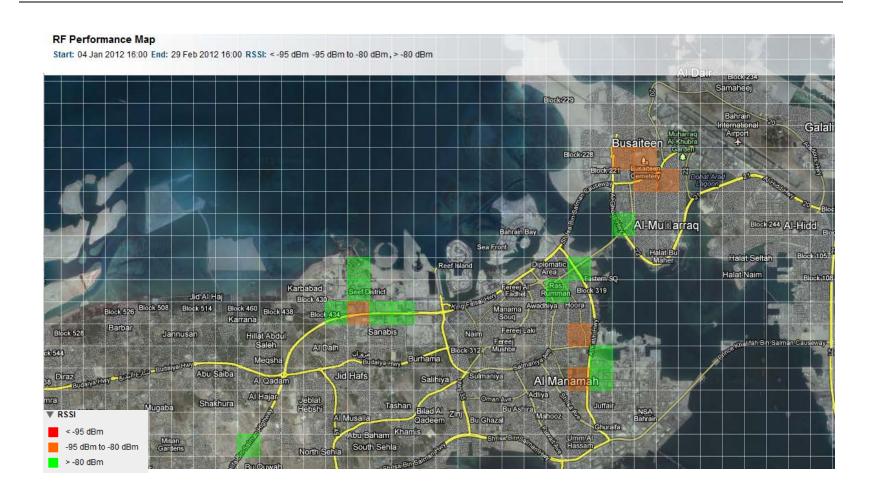


Customer Experience Measurement from end user devices: PC, laptop, tablet or smartphone



New flexible tools





Published reports





Market Information

Bahrain in Figures | Market Statistics | Quality of Service (QoS) | Surveys | Market

Indicators Report | Price Benchmarking



Protecting the interests of subscribers and consumers in respect of quality of service is one of the major duties of TRA as set in the telecommunications Law.

The TRA aims to maintain high level of quality of service delivered to customers in Bahrain, by monitoring key performance indicators (KPI) of licensed operators and publishing reports regularly on the quality of service of telecommunications services offered in Bahrain.

Link http://www.tra.org.bh/en/marketQuality.asp

Mobile Quality of Service Report

Mobile Quality of Service Report (2011). English

Mobile Quality of Service Report (2010). English

Mobile Networks Coverage Audit Report (2010) English

Fixed Broadband Quality of Service

Broadband Quality of Service Report (Q1 2012). English

Broadband Quality of Service Report (Q4 2011). English

Broadband Quality of Service Report (Q3 2011). English

Broadband Quality of Service Report (Q2 2011). English

Broadband Quality of Service Report (Q1 2011). English, Arabic.

Broadband Quality of Service Report (January 2011). English.

Broadband Quality of Service Report (October 2010). English.

Broadband Quality of Service Report (July 2010). English.

Internet Ecosystem

Bahrain Internet Ecosystem Report (December 2011). English

Bahrain Internet Ecosystem Report (June 2011). English

Bahrain Internet Ecosystem Report (December 2010). English

Bahrain Internet Ecosystem Report (July 2010). English

Bahrain Internet Ecosystem Report (August 2009). English



Shukran – Thank You

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